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OUR CLIENT:



The Wake Tech Foundation cultivates and manages an array of resources critical to Wake Tech Community College's success.

These resources allow the college to meet instructional and institutional needs and continue to offer top-quality, affordable education and training to the Wake County region.

OBJECTIVE

Create a cost effective signature piece to give away as a part of a kickoff dinner to launch a new campaign.

TARGET AUDIENCE

High level donors of Wake Tech to remind them about their impact on students and the community.

SOLUTION

A custom "skipping" stone that served as a reminder that they created a ripple effect. This item allowed The Wake Tech Foundation to have more control over the piece.

These rocks are USA made and offer the ability to choose the color, shape, look and feel of their custom piece.



"...THE BEAUTIFUL AND FUN BRANDED PRODUCTS THAT PROMOTIONAL PARTNERS HAS PROVIDED FOR THE RIPPLE EFFECT CAMPAIGN HAVE BEEN ENJOYED BY EMPLOYEES, DONORS, AND INDUSTRY PARTNERS."

-WAKE TECH FOUNDATION

ITEMS CHOSEN

- Custom Commemorative Stone

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